

Cockermouth Cricket Club

Photography/ Video Policy

Photography/Video Policy

1. All junior players & their parents will have access to a copy of the Club Photography/Video Policy, which outlines the responsibilities of parents and the Club and all parties will be expected to adhere to this policy at all times.
2. The Club recognizes the need to ensure the welfare and safety of all young people (under 18) in cricket. The Club will follow the guidance issued by the England & Wales Cricket Board (ECB) on the use of images of young people, a copy of which is available from the Club Welfare Officer or from the ECB Child Welfare website www.ecb.co.uk
3. As part of this commitment, the Club (and its officials/coaches etc) will not themselves take photographs/video or other images of young people, nor will the Club authorise the taking of any images of young people without the prior written consent of the parent/guardian **and** the young player.
4. The Club understands that there may be circumstances under which a parent would not wish their child to be photographed. **It is, therefore, the responsibility of the parent concerned to ensure that their child is not videoed or photographed.** Parents are advised that the Club is unable to supervise individual children (with respect to them being photographed/videoed) during cricket activities or competitions, particularly in locations which are open to members of the general public.

5. The recording of images of young people by ECB qualified cricket coaches, as part of a legitimate coaching programme within the Club will be permitted to occur, subject to prior written consent of the parent **and** the young person being obtained and subject also to the qualified coach undertaking the recording, analysis and storage of any such images strictly in accordance with all ECB coaching guidelines in force at the time.
6. The Club will prohibit the use of all photographic equipment in changing rooms (including mobile phones which have the capability to take photographs).
7. If photographs (e.g. team or action shots) are to be submitted to the press, be published in club literature or on the Club website, names will not be stated alongside photographs & vice versa. The only exception to this will be where a specific need exists to identify one individual due to a notable individual occurrence/achievement. In any such occurrence, written parental consent will be obtained by the club in advance of publication, on a “one off” basis.
8. The Club will take steps to ensure that any images taken by the Club itself, or authorised to be taken by the Club will be used solely for the purpose they are intended, which is the promotion and celebration of the Club’s cricketing activities, or as part of a legitimate programme of coaching activity approved by the Head of Coaching at the Club.
9. If you become aware that any images are being used inappropriately you should inform the Club Welfare Officer immediately.